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# Business Opportunities Weblog

**What is TPN?**

The Product Network is the FIRST test market network created for YOU the inventor. TPN is a social networking site leveraged with a national TV show to allow inventors to "test market" their products. Even the beginner inventor can take advantage of the product resources and connections available on the site to pursue product development. From Mind to Market... The Product Network helps you to develop your idea, create it, then MARKET it. The Product Network is a unique site that gives every inspiring inventor the chance that they deserve. Get to know us by joining the site for FREE (do not purchase a membership until you understand the site) Depending on your goals and ambitions for your product here are some options:

**1.) Purchase a membership so that you can begin marketing your product through the website.**

Full membership also allows you the ability to upload your product video that introduces your product to the consumer and product demonstration. You will also get the back-end exposure from the TV show.

**2.) Buy airtime on our NATIONAL Cable Show.**

Our show airs weekly on ION Networks into 98 million homes. This allows the inventor to be able to test market their product on a national level and see where they should go next...BEFORE spending thousands and thousands of dollars. With TPN's consulting team, we can help you figure out what the next best step is for you.

We are not a shopping channel... we are a MARKETING network. This network was created for YOU the inventor to help build and market YOUR brand as you become a successful entrepreneur!

**Become a member of The Product Network today, where Inventors and Consumers unite!**

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# INVENTORS

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